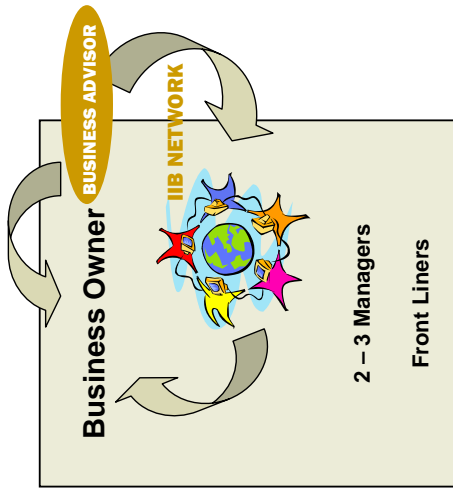


# Making A World of Difference

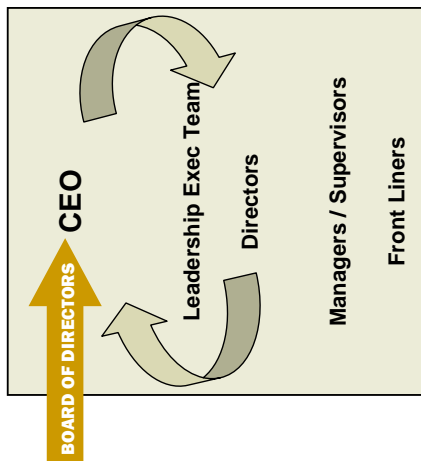


## NETWORKS – CONNECTIONS – HANDS-ON HELP

- 4,500 Entrepreneurs & Accredited Associates
- High caliber of skilled, experienced advisors & professional specialists from virtually every profession, background & industry imaginable
- Flexible Solutions to every imaginable problem faced by business leaders
- A bridge to your Board of Directors, Leadership Executive Teams, Critical Key Management & Professionals



Typical **SME**



Typical **LARGE Corporation**

*Close the Gaps Achieve your Vision!*

## TO BOOK YOUR FREE INITIAL CONSULTATION:

Please contact us at

**905-450-2770**  
**info@dasaconsulting.ca**

[www.dasaconsulting.ca](http://www.dasaconsulting.ca)

## DASA CONSULTING SERVICES

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 Website: www.dasaconsulting.ca

 Accredited Associate of the Institute for Independent Business – www.iib.org.ws



*Committed To Earning  
Your Confidence*

## DASA CONSULTING SERVICES

## BUSINESS ADVICE PROGRAM

IMPROVING THE ODDS OF SURVIVAL FOR SMALL-MEDIUM ENTERPRISE

## Raising The Bar . . .

Vision To Know It Can Be Done

. . . Determination To Achieve



**FOCUS EXPERTISE SKILL ATTITUDE**



**COMMITTED TO  
EARNING YOUR  
CONFIDENCE**

# Close the Gaps Achieve your Vision!

## GETTING YOU FROM WHERE YOU ARE TO WHERE YOU WANT TO BE



Leveraging Ideas & Solutions      Hands-on Experts      Profitability      Balance      Lifestyle Certainty

### COMPANY OVERVIEW

- DASA Consulting Services offers flexible business solutions, integrative planning and implementation strategies in two distinctive portfolios – **Specialized Professional Consulting** and **General Business Advisory Services**.
- We provide business owners with **independent, unbiased mentoring, support and advice** to help them reconnect with their original vision or establish a new vision for their business and which supports their personal long-term goals – making their lifestyle and retirement plans a certainty.
- We are part of a **network of 4,500 other business owners**, allowing us to additionally leverage a high caliber of experts to provide hands-on expertise in improving our client's performance, achieve growth and profitability, and free up their time so they can achieve balance in their lives
- Our Founder and Owner is an **Accredited Executive Associate of the Institute for Independent Business (IIB)** – these credentials along with over 20 years of experience enables the delivery of *“practical advice that works”*. We work directly with business owners to deliver flexible solutions to every possible issue imaginable that businesses face today – **we are committed to improving the odds of survival for Small–Medium Enterprise (SME)**.

## By Business Owners– For Business Owners

### A FRAMEWORK FOR SUCCESS



### HELPING YOU REIGNITE YOUR PASSION – LIVE YOUR DREAMS:

- Solid Methodology to improve the odds of survival for SME, sponsored by the Institute for Independent Business
- “The Business Support Program” – delivered through 4,500 Entrepreneurs & Accredited Executive Associates Worldwide
- High caliber of skilled, experienced advisors & specialists from virtually every profession, background & industry imaginable
- Flexible Solutions to every imaginable problem faced by business leaders today
- Bridging the GAP's in SME's – Board of Directors, Leadership Executive Teams, Critical Key Management & Professional Expertise – Affordable – Achievable

### THE MANAGEMENT GAP?

#### Critical Business Disciplines:

#### Business Owners are expected to ...

- Know everything – do everything – be all things to their business, employees, clients and stakeholders
- Keep up with the external environment affecting their ability to be a player in their marketplace – government regulations and standards, market and customer demand, environmental policy, competition, seasonal implications, etc.
- Focus on the day-to-day activities, as well as, manage their business performance and provide strategic leadership
- Be proactive even though, by the very virtue of their size and limitations, they are forced into a reactive, survival mode



### THE IMPACT?

#### Life Altering – both to the business & personally

- Growth stunted–slippage backward
- Poor Morale & Performance
- Financial Limitations and/or maximized debt
- Loss of competitive edge or inability to compete
- Loss of Vision & Dreams
- Personal, spousal and family discontent
- Illness & Depression
- Retirement Plans are no longer a certainty
- Downsizing, lay-offs, bankruptcy, closure and more



### OBSTACLES?

#### Lack of ...

- Knowledge
- General Business Skills
- Specialized Expertise
- Awareness of Affordable and Attainable External Support Programs
- TIME Available
- Resources